

For Immediate Release

PRODUCERS	EVENT	CAUSE
<p>Mark Shore PH: 201.892.2356 E: mshore@shorecapmgt.com</p> <p>Trakan PH: 312.505.8222 E: trakan@tutormentorjam.org</p>	<p>“Tutor/Mentor Jam” Benefit Concert www.tutormentorjam.org</p> <p>Darkroom 2210 W. Chicago Ave. Chicago, IL 60622 773-276-1411 www.darkroombar.com</p>	<p>Cabrini Connections, Tutor/Mentor Connection 800 W. Huron Chicago, IL 60642 PH: 312-492-9614 FX: 312-492-9795 www.tutormentorexchange.net</p>

FORMER NORTHWESTERN QB WEBB JOINS T/MJ BILL Tutor/Mentor Jam – A “Back To School” Benefit at Darkroom on August 29, 2010

August 2, 2010 (Chicago, IL) – A former wide receiver for the Northwestern Wildcats, “Cabrini Connections” Tutor/Mentor Program Coordinator EL D’asheon Nix maintains a blog that documents the daily challenges faced by a non-school tutor/mentor program for at-risk youth. EL often cites parallels between the year-round training, performing, and measuring cycle of a football team, and that of a mentoring program. He writes in his “Cabrini blog” (cabriniblog.blogspot.com) this week,

“This summer we have been reaching out to all of our returning players (students and their parents) and our returning coaches (volunteers) [to take] part in individual workouts over the summer ... We are hoping that each and every player and coach on the team [is] ready to hit the ground running before the official team meetings (orientations) ... and the opening season kickoff on Wednesday September 15th.”

A similar process is happening right now in dozens, if not hundreds of non-profit programs all over the city. Despite their efforts however, drop-out rates and youth violence continue to grow. Tutor/Mentor Connection (a related non-profit that specializes in building maps and strategies that facilitate this process of building tutor/mentor “teams”) maintains that more volunteer “coaches” are needed to recruit and train new student and parent “players” in new program “teams” everywhere, to attack these social woes at their core.

Against this backdrop, Tutor/Mentor Connection is calling community leaders and concerned citizens to join them at **Tutor/Mentor Jam 2010 on August 29, 2010, at Darkroom** in Chicago's West Town Neighborhood. This annual August/September **volunteer recruitment event aims to mobilize volunteers and donors to be take action and be a part of tutor/mentor “teams.”**

This week, the lineup of bands who support this initiative grew once again. **Former Northwestern Wildcat Quarterback Alexander Webb committed to join the Tutor/Mentor Jam team, and will play a set of his acoustic blend of classic motown and modern rock at the event.**

- More details at www.tutormentorjam.org
- **Darkroom**, 2210 W. Chicago Ave., Chicago, IL 60622; 773-276-1411; www.darkroombar.com
- **Sunday, August 29, 2010; 5pm doors and free food** from ManBQue (cash bar); **Show at 6pm.**
- **21+, \$10 until August 10th. \$15 through August 29th. \$20 at the door;**
Purchase at www.tutormentorjam.org



**** MORE PHOTOS AND MULTIMEDIA: www.tutormentorjam.org/media.htm ****

Bands

More Announcements Soon. So far:

- **Alexander Webb:** Original acoustic blend of classic motown and modern rock.
- **The Usual Suspects:** Old School Rock and Rhythm and Blues, from Rockford
- **The Black Temple 21:** A collective of prominent members from Chicago's Indie Hip-Hop Scene
- **Trakan:** Indie Rock from Chicago

Social Networking and RSS Feeds



twitter.com/tutormentorjam

Food

Free Bar-B-Que supplied at 5pm by Man B Que manbque.com

Quotes

"I'm co-producing Tutor / Mentor Jam because Tutor / Mentor Connection has a long history of positive impact on the community. This positive tradition needs continued support."

- **Mark Shore,**
Shore Capital Management LLC www.shorecapmgmt.com

"The reason I'm at Cabrini Connections is because it's helped me meet new friends, and the people in my life now have all helped me become better at what's going to come ahead in life."

- **Charles Hill**
10th Grade Student, Cabrini Connections Tutor/Mentor Program

"I volunteer at Tutor Mentor Connection because it develops our youth to reach new heights. It proves that we can fight crime and poverty by working directly within the community through personal relationships. Tutor/Mentor Jam will educate, gather, and entertain this community."

- **Chirag Patel,**
Volunteer, IT Professional

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